

JV JERICHO

ENERGY VENTURES

Who we are:

Jericho Energy Ventures (TSXV: JEV; OTC Pink: JROOF) is a publicly traded, deep-tech venture capital and incubator platform, backing world-class Companies, founders, and technologies, leveraged to long-term decarbonization themes including hydrogen, carbon capture and energy storage.

What's the opportunity?

Jericho Energy Ventures is a unique opportunity allowing public equity investors to gain exposure to and participate in high-growth hydrogen-related themes with a global reach. We invest in early stage and near commercial ready clean technologies driving decarbonization in hard-to-abate commercial and industrial sectors (think: energy, utilities, materials, and heavy-duty mobility). And we target venture-scale like returns (5-10x ROI) for our efforts and your capital.

Not a venture capitalist, material scientist or chemist? That's OK – let us do that for you. We are about doing the heavy lifting, creating opportunity and access – making sustainable investing simple for every investor.

What makes us different, though?

We believe the energy transition is complex and needs a specialist approach. We provide:

1/ Pain Point Identification: We know where to look and where it hurts—we develop deeply researched theses and use our corporate adoption partners and co-investors as sounding boards for investments.

2/ Access: early access to privileged clean technology deals with seasoned management teams (we've diligence'd over 100 deals in the last 12 months alone)

3/ Subject Matter Experts: We've got experts...*really smart* experts to help perform deep technical and material science due diligence. Our team identifies and understands upfront technology risks, managing them with cogent plans and financing structures for the least amount of capital.

4/ Tender, Love and Care: We provide our portfolio companies and investments with the help they need and break down barriers that pop up on their way to success. We sit on the Board of Directors of most of our investments. We don't do passive.

5/ Scale and Go-to Market: We have the expertise in-house (and if we don't, we go and find it) to scale advantaged technologies with strategic and corporate partners (read: *first commercial adopters*) solidifying first revenue and reducing market risk.

How do you implement your Strategy?

We seek to address structural constraints (read: invest in technical solutions) affecting many industries' ability to adopt hydrogen as a fuel, feedstock, and store of energy. Jericho has a near-term focus on current off takers and consumers of hydrogen to decarbonize their process. Not many people know but hydrogen is already a \$150 billion market per year...the demand is already there!

JEV bifurcates its investment strategy into disruptive and value creating hydrogen technologies in two ways:

1/ Venture Capital: backing seasoned management teams with venture capital like funding structures

and

2/ Incubation: incubating proprietary and stealth technologies within Jericho's corporate structure (internal R&D projects) run by its deep tech partner, Capella.

How do we value what your Company invests in?

We believe the most appropriate way to value our Company is based on our future Net Asset Value.

Short-term value is driven by key technical and business milestones of the underlying venture investments and incubated businesses, while medium- and long-term value are driven by investment returns, spinouts and / or incubated business line revenue and profits.

What's driving the excitement and interest behind sustainable investments?

The urgency around addressing climate change is leading to a fundamental reshaping of finance. Consumers and investors alike share an increased interest in sustainability and that means every company – regardless of sector – must have a plan to adapt their business for the future low-carbon economy. With the adoption of legislated net zero targets by governments around the world, the focus has shifted to action and implementation: how exactly are these targets to be met?

According to [IRENA](#), achieving Net Zero on a global scale would require \$130 TRILLION of investment over the next 20 years...that's a structural trend we can get behind!

What's so exciting about hydrogen, CCUS and energy storage anyway?

Hydrogen is a required clean molecule for our global Net Zero ambitions. That's why over 70 Countries have outlined Hydrogen Roadmaps for their decarbonization goals to utilize hydrogen as a fuel, feedstock, and store of energy.

Bank of America has compared the current phase of the hydrogen market to smartphones pre-2007 and the internet pre-dot.com. It estimates that hydrogen could generate 24% of our energy needs by 2050, creating as much as \$11 trillion in investment opportunities over the next couple decades.

In November 2021, the U.S. government passed an [infrastructure bill](#) with \$21 billion in funding for clean energy demonstrations and research hubs focused on next generation technologies needed to achieve our goal of net-zero by 2050, including **\$10 billion for carbon capture and \$9.5 billion for clean hydrogen** – turbo-charging our progress towards heavy trucking and industrial sectors that run without carbon emissions.

Where can you invest in our shares?

The stock can be traded on the:

TSXV Exchange – Ticker: JEV

OTC Pink – JROOF

Frankfurt Exchange – JLM0

Stay in touch:

Website: <https://jerichoenergyventures.com/>

Twitter: <https://twitter.com/JerichoEV>

LinkedIn: <https://www.linkedin.com/company/jericho-energy-ventures>

YouTube: <https://www.youtube.com/c/JerichoEnergyVentures>

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